

Junior Achievement of Rhode Island

Jeffrey Cartee
Vice President of Development

Mission Statement

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy.



JA's Three Pillars

JA'S KEY CONTENT AREAS



Work Readiness



Financial Literacy



Entrepreneurship



JA Worldwide®

10,000,000 students | 470,000 volunteers | 100 countries



JA Europe
A Member of JA Worldwide®



JA Americas
A Member of JA Worldwide



JA Asia Pacific
A Member of JA Worldwide



INJAZ Al Arab
A Member of JA Worldwide



JA Africa
A Member of JA Worldwide



Junior Achievement
A Member of JA Worldwide **USA®**



- Part of JA USA, founded nationally in 1919 in Springfield, MA.
- JA programs came to Rhode Island in 1921.
- Incorporated as a Rhode Island non-profit in 1949.
- More than 410,000 RI students over 96 years.
- Founding companies include Amica, Bank of America, Brown University, Textron, and WJAR.

2016-2017 Impact



- **7,807** students
- **450** volunteers
- **407** classes
- **48,414** instructional content hours
- **77%** in urban/urban-ring school districts



Volunteers

- Volunteers are the foundation of the JA experience.
- Share personal and professional experiences.
- Help kids connect what they're learning in school with the real world.
- Reinforce the importance of staying in school.
- Provides professional development for the volunteer.



Volunteer Companies

ALEX AND ANI[®] | CHARITY[®]
BY
DESIGN



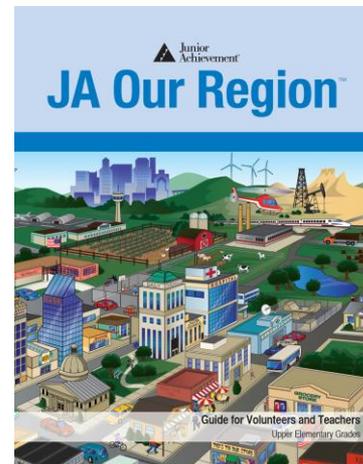
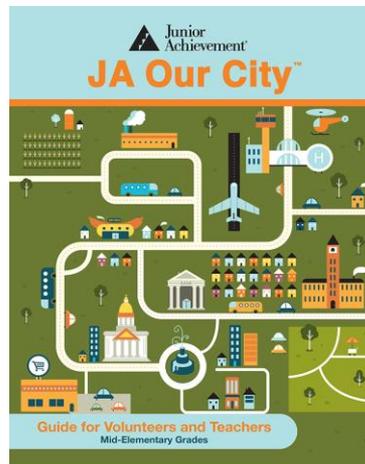
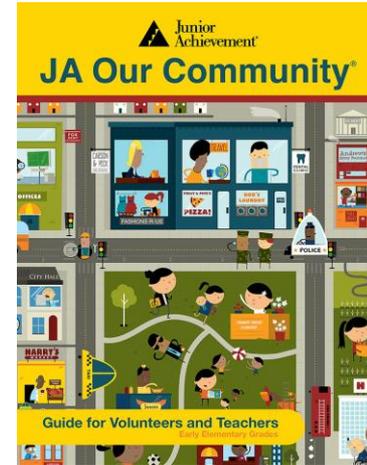
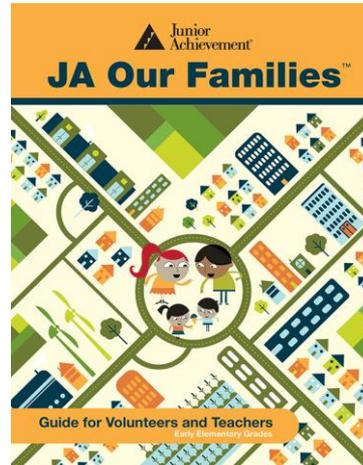
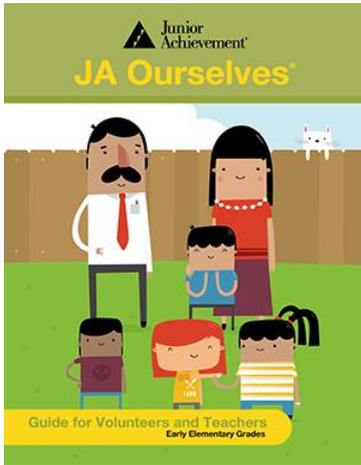
BANKRI
BANKRHODEISLAND.COM

 Citizens Bank[®]



Elementary Programs

5,888 students | 294 classes | 29,316 ICH



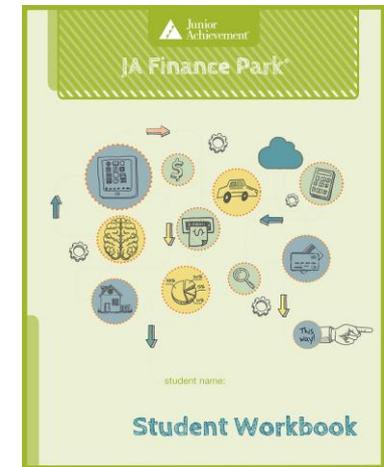
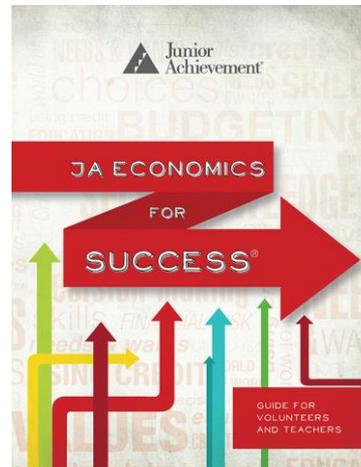
Middle School Programs

1,071 students | 62 classes | 9,637 ICH



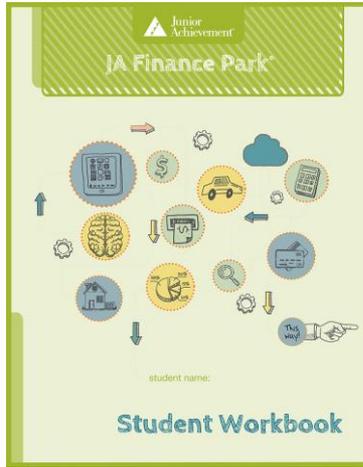
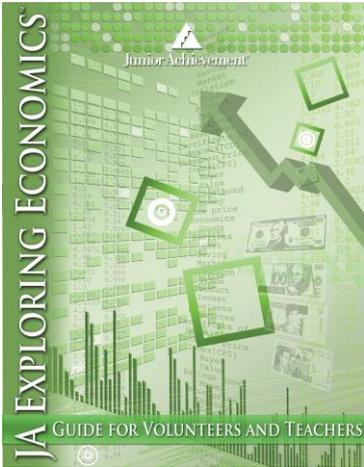
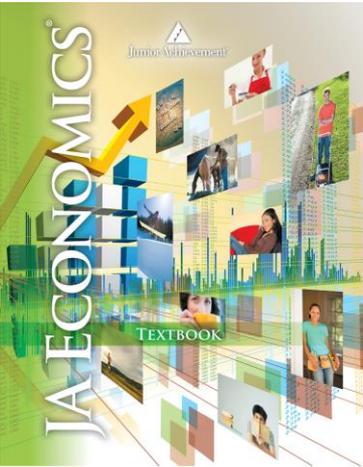
JA Global Marketplace

Sponsored by
HSBC



High School Programs

848 students | 51 classes | 9,461 ICH



JA Blended Learning



My JA Courses

- ▶ Programs
- ▶ Resources
 - » JA Program Resources
 - » JA Staff Resources
 - » JA Our Region Resources - JA USA
 - » JA More than Money Resources - PILOT - JA USA
 - » JA Our City Resources - JA USA
 - » JA More than Money Digital Asset Test - JA USA
 - » JA Our Families Resources - JA USA 17-18
 - » JA More than Money Resources - JA USA



Communities

- ▶ Communities
 - » JA Company Program Community
 - » JA Capstone Community
 - » JA Grades K-5 Programs Community
 - » JA Grades 6-12 Programs Community
 - » District Manager Virtual Community
 - » Remote Worker Virtual Community
 - » JA Volunteer Resource Community
 - » JA Areas Community Page
 - » R&D Prototype

JA Company Program



Program Concepts – Annual report, business plan, capitalization, SWOT analysis

Programs Skills - Accountability, creativity, critical thinking, collaboration, idea development, public speaking

The *JA Company Program Blended Model* unlocks the innate ability in students to solve a problem or fill a need in their community through an entrepreneurial spirit.

- Introduces students to the key elements involved in organizing and operating a business, while empowering them to solve problems and address local needs through the entrepreneurial spirit.
- 13 two-hour meeting or 26 one-hour meetings
- **Company Ops** is that portion of the meeting during which students build and manage their business. This usually will take the majority of the meeting time.
- **Deeper Dives** are optional activities or suggestions on how to extend the meeting topic. Students work individually or in groups.

JA Personal Finance



Through *JA Personal Finance* Blended Model, students experience the interrelationship between today's financial decisions and future financial freedom.

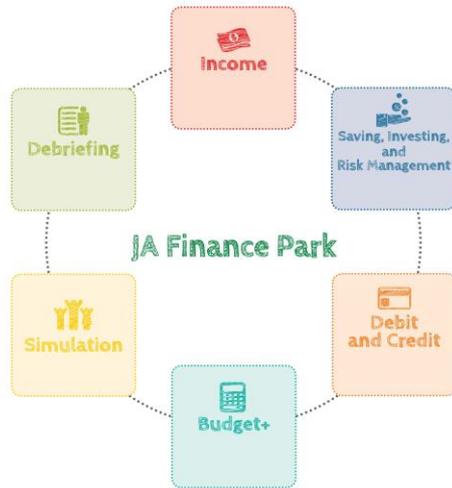
- 8 45-minute sessions
- **Basic implementation** includes Sessions One–Five delivered by the volunteer.
- **Advanced implementation** includes Sessions One–Five delivered by the volunteer and Sessions Six–Eight delivered by the teacher or volunteer.

Program Concepts – Benefits versus costs, budgeting, compound interest, consequences, cost of living, credit, credit reporting and rating, debt

Programs Skills - Analyze and evaluate data, car buying, comparing results, comparison shopping, create savings plan, research, saving and investing



JA Finance Park Virtual



JA Finance Park helps students build a foundation upon which they can make intelligent financial decisions that last a lifetime, including decisions related to income, expenses, savings, and credit.

- 13 required teacher-taught, in-class lessons
- Culminates in a hands-on budgeting simulation
- Additional extension activities are available for each lesson topic.
- Offered in Project-Based Learning format for high school students
- Volunteer required to teach a minimum of three lessons or the entire simulation

Program Concepts – Banking, benefits, budgets, careers, consumers, credit, debt, scarcity, social security, taxes, wages

Programs Skills - Analysis, applying information, brainstorming, budgeting, cause and effect, interpersonal communication



JOHNSON & WALES
UNIVERSITY



America's Most Convenient Bank®

Program Certificates

Certificate of Achievement

Student Name _____

successfully completed

JA Personal Finance®

School Name _____

JA Volunteer _____ Teacher _____

Date _____

 Junior Achievement®
©2012 Junior Achievement USA, #E1054 Certificate of Achievement, Section 5 www.ja.org Find more about managing your money at studentcenter.ja.org

Certificate of Achievement

Student Name _____

successfully completed

 Junior Achievement® | **JA Finance Park®**

School Name _____

Teacher _____

Date _____

©2014 Junior Achievement USA, #P212 Certificate of Achievement

CERTIFICATE OF ACHIEVEMENT

Student Name _____

successfully completed

JA EXPLORING ECONOMICS™

School Name _____

JA Volunteer _____ Teacher _____

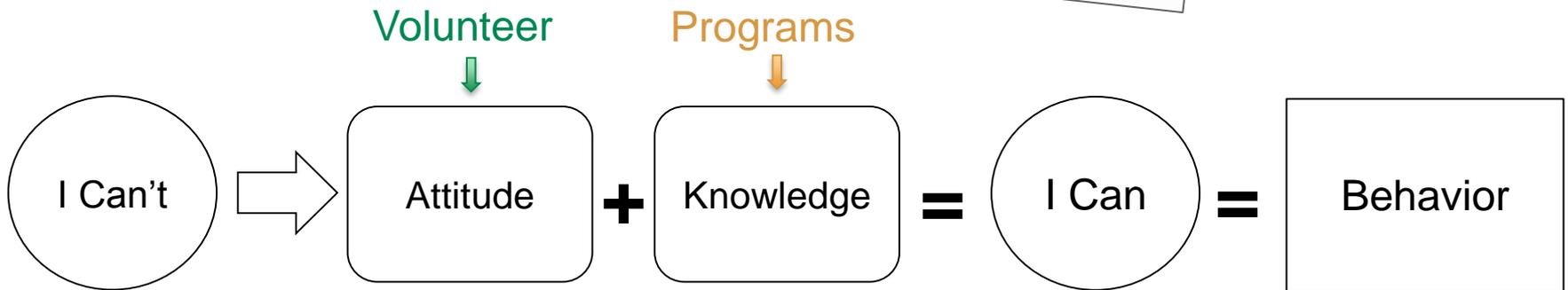
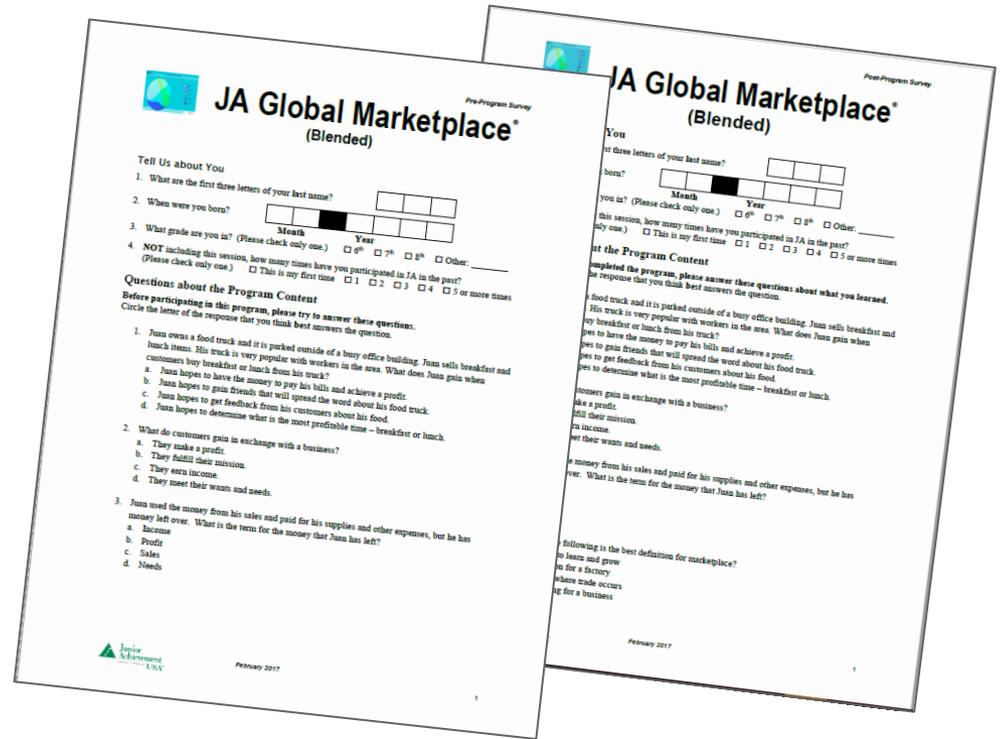
Date _____

 Junior Achievement®

©2013 WorkShop® #E1194 Certificate of Achievement, Series 1

Methods of Evaluation

- Pre- and post-tests for all programs, grades 3 – 12
- Causal – data sharing agreements with schools
- Predictive – Theory of Planned Behavior
- Comparative





JA Be Entrepreneurial[®]

Evaluation Impact

“I Can’t”



Knowledge + Attitude

“I Can!”



Knowledge of
entrepreneurship
&
financial literacy
increased by

20%

from the pre- to post-test for the
JA Be Entrepreneurial program

41%
increase in
test scores



77%
of students reported
that the things they
learned in JA will help
them get a good job.

82%

of students agreed
that they had
developed education
goals for themselves
after participating in
the program.

81% strongly
agreed or agreed
that they were
more confident
in their ability
to successfully
compete in
the workforce
after participating in
the program.

2016 Alumni Impact Study

JA Alumni Educational Attainment

93%

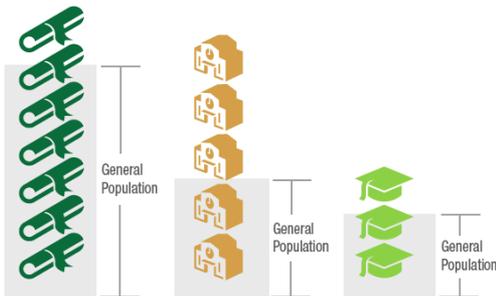
Have a High School Diploma or GED

67%

More likely to have an Advanced Degree

30%

More likely to have a Bachelor's Degree



JA Alumni Career Aspirations



88%

Satisfied with career

1 in 3

Credit JA for influencing career decision



1 in 5

Work in same field as their JA volunteer



JA Alumni Business Ownership

143%

More likely to be involved in Entrepreneurial activities

75%

Believe U.S. economic system benefits most

55%

Learned how a business works through JA



JA Alumni Household Income



20%

Higher income

General Population

Education Awareness Week



- Partnership with Teach for America
- Highlights the need for quality education for all Rhode Island Students
- Involves Rhode Island's government, business and education leaders.
- During Financial Literacy Month
- Reach nearly 1,000 students in urban schools



TEACHFORAMERICA



- Partnership with Governor's Workforce Board
- Highlight Rhode Island's high-wage/high-growth jobs
- Pilot in March 2018 with 2,100 8th Grade Students
- Grow to all RI 8th grade students by 2021 (approx. 11,000)
- Held at RI Convention Center

Personal Assessment



Research



Prep for Career Fair



Career Fair



Reflection



Questions?



Jeffrey Cartee
Vice President of Development
(401) 331-3850 x14
jeff.cartee@ja.org

Beth Flanagan
Senior Manager of Education
(401) 331-3850 x16
beth.flanagan@ja.org

www.jarhodeisland.org
www.jaimpact.org
www.jainspireri.org