How You Can Participate in America Saves Week 2018
Consumer Federation of America is located in Washington, D.C., and was founded in 1968. It is an association of more than 300 nonprofit pro-consumer groups including Consumers Union, AARP, credit unions, housing co-ops, and grassroots organizations.

America Saves is a national social marketing campaign that seeks to motivate and support low to moderate income households to save and build wealth.

America Saves Week is coordinated by America Saves and the American Savings Education Council. Started in 2007, the Week is an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status.
How America Saves Encourages Saving

• **Support the organizing of a wide range of stakeholders** and service providers to positively impact their constituents

• **Provide materials, resources, website, data base and infrastructure** to support the organizational effort and to individual savers

• **Work with financial institutions** to provide no fee and low opening balance savings accounts

• Organize **America Saves Week**, the last week in February, as a national call to positive financial action
Co-ordinated by America Saves and the American Savings Education Council.

An annual opportunity for Americans to assess their financial condition and goals

A dedicated time for financial action

A time for organizations and institutions to emphasize Saving
America Saves Week Participating Organizations

A national initiative with thousands of organizations

- Organizations encourage and assist Americans, especially lower-income households, to start saving and build wealth
- Annual reach of more than 30 million people
- Over 60 local, regional, and statewide saves campaigns

Participating Organizations include:

- Department of Defense
- FDIC
- OCC
- Social Security Administration
- FRB
- USDA/NIFA
- Cooperative Extension
- Jump$tart
Participating Organizations:

• Community Action Partnership of Providence
• Office of Rhode Island General Treasurer Seth Magaziner
• Rhode Island Student Loan Authority
Join Invite Education in Saving with a Plan for Education

Invite Education will be hosting a Twitter chat on Monday February 26th at 2PM EST focused on:
• Saving for Post-Secondary Success
• Saving in the Underserved Communities
• Highlighting innovative programs

You look like you can start saving.
Put some away for your education.
How Organizations Can Participate in America Saves Week

Download Toolkit

1. Flyers, Poster, & Payroll Stuffers
2. Logos, Web Buttons, and Banners
3. Social Media Kit
4. Sample Newsletter, Email, and Blog Content
5. Sample Press Release
6. Sample Proclamation
7. PowerPoint Presentations

AmericaSavesWeek.org