

FIXED INCOME DIVISION

Issuer Communication with the Market

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Presented by
Sarah Thompson
Municipal Research

AGENDA

- **Material non-public information**
- **Best practices**
- **Voluntary disclosure**
- **Ease of access to information**



Material non-public information

What rules apply to municipalities

- **Material non-public information**
- **Regulation Fair Disclosure (FD)**
 - Reg. FD does not apply to municipalities
 - Antifraud rule applies to both corporations and municipalities
- **Municipal Securities Rulemaking Board (MSRB)**
 - Market advisory on selective disclosure
- **Investors need information**
 - Develop disclosure policies and procedures

Recommended best practices

National Federation of Municipal Analysts

- **Quality**
 - Comparability
 - Respond verbally or in writing to bondholder questions
- **Timing**
 - Annual audits released 6 months after the fiscal year end
 - Monthly or quarterly cash flow statements



Voluntary disclosure

We need more

- **Private placements**
- **Access to cash**
- **Letters of credit**
- **Pensions**



Ease of access to information

- **Electronic Municipal Market Access (EMMA)**
- **Investor website**
 - Monthly revenues
 - Debt plans
- **Dedicated person**
 - Improve investors' understanding and confidence
 - Examples: MA, FL, OH
- **Investor outreach**
 - Quarterly calls
 - Investor presentations
 - Conferences

Questions