www.finnest.co
Agenda

• Introductions
• Children Need Financial Education
• The Finnest concept
• Discussion
A generation of kids are growing up financially unprepared

• Parents lack **discipline**, **time** and **resources** to teach their kids about money

• Teaching is more difficult today as **cash is disappearing** from the household

• Kids and teens have **few constructive experiences** involving money

• Need to make **smart future choices** when taking out student loans and building credit

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Teaching Kids About Money With Real Money

- Finnest combines **real life money management** with **financial education** for kids ages 8+
- Our mobile banking platform with secured debit card is a kid’s first bank account with built-in **incentives** and features that drive **behavioral change**
- **Parental controls** help kids avoid making costly mistakes while learning from their day-to-day experience using money
- Gives children the experience they need to **build good money habits for life**.
For Kids…

A mobile banking app and debit card for kids & teens
• Earning, saving, giving, investing and spending
• Platform for motivational learning
• Reinforce behaviors through rewards and triggers
• Platform for future products beyond debit

…And Parents

A money management tool for parents
• Open account in under 4 minutes
• Instant request and pay to and from kids
• Oversight, control and automation for parents
• Starting a conversation around money
Growing Financially Literacy in Rhode Island

• Philanthropic partnerships to make Finnest available to low and moderate income families
• Partnering with college Finance Clubs and local schools to deliver financial education
• How can we be helpful to schools in RI?
Feel free to reach out to Andi Pollinger
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Product Demo

Parents

Youtube

Kids

Youtube