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HUNGER IS COMPLEX...*The underlying reasons why an individual or family needs the services of the Food Bank can vary from household to household. Some people need access to educational opportunities in order to secure a better paying job. For others, access to safe, affordable housing is a priority. Edmonton's Food Bank is pleased to work with over 190 agencies, churches and food depots. These affiliates are providing direct food services to people in need. Many of these affiliates provide hampers to low-income families. Others provide meals or snacks to the disadvantaged. Edmonton's Food Bank makes every effort to provide nutritional, quality food to these groups in order to reduce food insecurity. Many of our affiliates offer comprehensive or specialized services in the community. For example, some groups offer counselling, workshops, ESL lessons, mentorship programs or other programming to develop people's potential or to strengthen the community.*

Thank You and Reflections from the Executive Director

Dear friends:

Summer is my favourite time of year. I love Alberta's long warm days. I love our beautiful green trees and the sound of birds. Enjoy!

In May, I was nominated for and received the Community Service Award at YWCA's

Women of Distinction Event. At this event, many women who have been active community contributors were acknowledged for their work. Kate Quinn was the recipient of the YMCA Honourable Lois E. Hole Award for Lifetime Achievement. Kate believes that it takes a community to help heal the harm and create strategies for positive change. It is the community that inspires and directs her work.

When I received the Order of Canada, one of our volunteers proudly stated that "We have an Order of Canada." Any true meaningful change is really about a collective we. We coordinate a food drive. We volunteer. We work together to make our community a better place.

Work at the Food Bank is done can by can. Donations are collected dollar by dollar. It is our vision to have a hunger-free community. Thank you for being a member of our "WE" team.

I hope that you get to enjoy many pleasant summer days.



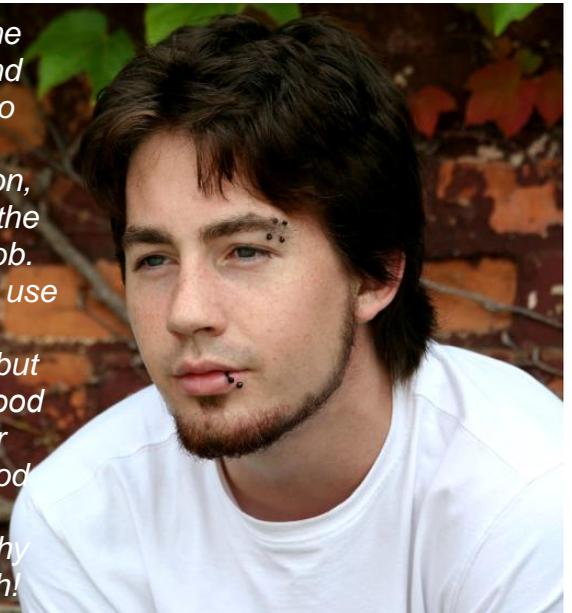
Marjorie Bencz, CM
Executive Director



Marjorie was fortunate to have received the 2012 YWCA Woman of Distinction award in the category of Community Services.

**HUNGER IS
COMPLEX...**

Kyle knew he made some bad choices in his life and has been working hard to turn his life around. Through his wise decision, Kyle was able to get off the streets and get a good job. Unfortunately, he had to use all his money on work boots, rent and utilities, but thanks to Edmonton's Food Bank, Kyle got a hamper that not only included food for his supper and breakfast, but also healthy food options for his lunch!



"Scan to enter to win free groceries for a year or visit www.farefightforfood.ca"



Have Fun & Support Edmonton's Food



As you are aware, Edmonton's Food Bank works year round to help reduce food insecurity and hunger in our community. Over 190 agencies, churches and food depots throughout the city use the services of the Food Bank. We assist 15,000 people with food hampers each month and provide food for over 300,000 meals and snacks. **Almost forty percent of our clients are children.** This summer there are numerous fantastic events throughout the city in support of Edmonton's Food Bank. **Feel free to come out and enjoy one or more of these events.**



The **Heritage Festival** has been the single largest food and fundraiser for Edmonton's Food Bank for 26 years. In 2011, a record setting 48,846 kilograms of food, \$54,196 in monetary donations and \$48,560 worth of unused food tickets was raised. This year's Heritage Festival runs **Saturday, August 4 through Monday, August 6, 2012.** Help keep the shelves at Edmonton's Food Bank stocked. For more information about the festival please visit www.heritage-festival.com. Special thanks to the RBC Foundation for their ongoing support of the Brown Bag Campaign!

Bentall Kennedy, property manager of Oliver Square West, Oliver Square East and Oliver Village, is holding its first **Fare Fight for Food Challenge** in support of Edmonton's Food Bank. This national initiative is a food, funds and awareness challenge between 17 Bentall Kennedy managed shopping centres with the winning centre's local Food Bank receiving one of five \$10,000 grants. Before October 31, 2012, enter to win groceries for a year and help Edmonton's Food Bank win \$10,000! To enter, simply go to www.farefightforfood.ca and click on **Contest**. Remember to choose **Oliver Square/Oliver Village - Edmonton Food Bank** as the team you are supporting and double your chances of winning by inviting a friend to enter.



Purolator and the **Edmonton Eskimos** will once again team up to **Tackle Hunger** by encouraging Edmonton football fans to bring non-perishable food items or cash donations to the **Tackle Hunger** Edmonton Eskimos Game against the Saskatchewan Roughriders on **Friday, August 10, 2012.**

SONiC BOOM is Edmonton's largest single-day outdoor Modern Rock music festival held at Northlands. This year the festival is on **Sunday, September 2, 2012.** Fresh air, open skies, and friends old and new will combine with the best in modern rock performing live on stage. The line-up includes: Linkin Park, Incubus, Silversun Pickups, Young the Giant, Fun, The Joy Formidable, The Pack A.D., Mutemath, and LP. Edmonton's Food Bank will be on location all day accepting food and monetary donations. All patrons who bring 2 or more food items - or make a donation of \$5 or more - will receive a raffle ticket to win an incredible piece of autographed SONiC BOOM memorabilia. Check their website www.sonicboomfestival.com for more details.



A new way to be in touch! Edmonton's Food Bank is proud to offer mobile device owners the ability to connect with us instantly by scanning our brand-spanking-new **QR Code**. Whether to get event details, make an on-line donation or find out how to win Groceries for a Year, simply scan the **QR Code** to the left and your device will load the Edmonton's Food Bank website.