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NEWS RELEASE

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DOWNTOWN HOLLAND ANNOUNCES LINE UP FOR PARADE OF LIGHTS ON TUESDAY, DECEMBER 2

The annual Parade of Lights will brighten the streets of Downtown Holland next week Tuesday, December 2 beginning at 6:30 pm. 80 parade entries will illuminate Downtown Holland with thousands of twinkling lights during this highly anticipated event. The parade begins at the corner of Eighth Street and Columbia Avenue and continues down Eighth Street until it reaches the Eight Street Market Place, home of the Holiday Kerstmarkt.

Grand Marshal Mike Goorhouse, the President/CEO of the Community Foundation of the Holland/Zeeland Area (CFHZ), will lead the Parade of Lights. The CFHZ was established in 1951 and has over \$53 million in assets, manages over 400 charitable funds and distributes over \$4 million in board and donor directed grants back into the community each year. The mission of CFHZ is to create lasting, positive change in the Holland/Zeeland area.

Mike's involvement with the CFHZ goes back 13 years when he joined the Youth Advisory Committee. He has since spent his entire career in philanthropy including working with community, corporate and family foundations while at the Council of Michigan Foundations before joining the CFHZ staff in 2012. Mike has been named one of Grand Rapids Business Journal's top 40 business leaders under the age of 40 and one of the nation's top 30 Civic Leaders under the age of 30 by the National Conference on Citizenship.

The lineup for the parade includes non-profit organizations, marching bands, families, local businesses and radio stations from across West Michigan. The main requirement for participating in the parade is decorating with lots of holiday lights, meaning that parade floats, commercial and passenger vehicles and even individuals themselves will all be decorated with sparkling lights from top to bottom.

The biggest highlight of the Parade of Lights, however, is always Santa Claus himself, who will arrive in Downtown Holland at the end of the parade. Santa will greet young and old alike at the conclusion of the parade at the Eighth Street Market, where the Holland Area Friends of Art will be hosting the Holiday Kerstmarkt. The Kerstmarkt is

an open-air European Christmas Market, where vendors in historically crafted booths sell unique handmade gifts and holiday treats. Santa's reindeer will also be available at the Eighth Street Market Place for children to pet.

To ensure the safety of the parade attendees, vehicles will be prohibited from parking downtown on Eighth Street between Columbia and Pine Avenues from 4:00 pm to 8:00 pm the day of the parade. Free parking will still be available in the parking lots on Seventh and Ninth Streets, at the Eighth Street Market Place, and on the Seventh Street Parking Deck. While parade marshals will be on hand along the parade route to assist with crowd safety, parents are reminded to keep a close eye on their children during the parade to ensure that they do not enter the path of the procession.

2014 Parade of Lights Line Up:

Town Crier
Parade of Lights Banner
American Medical Response
Holland High School Marching Band
Grand Marshal (Parkway Electric Truck)
Reindeer Ranch
The City of Holland
Worksighted
Girl Scouts of MI Shore to Shore – Holland
Girl Scouts Troop 1614
Dance Central Dance Co.
Lights of Love Holland Hospital
Holland Civic Theatre
Boatwerks Banquet and Catering
Woodside Cub Scouts Pack 3041
The Salvation Army
Cub Scouts Pack 2044
Cub Scouts Pack 3043
Crown Motors
Ready for School
Hart Family
West Ottawa Elementary Dance
West Ottawa Middle School Dance
Local First
LG Chem Michigan Inc.
Holland Area Homeschool FIRST Robotics
Auto Body X-perts Holland
Tulip Time
Kleinheskel Family Car
Lanser Broadcasting
West Michigan Community Bank
Graafscap Christian Reformed Church

Corpus Christi Catholic School
Mailoux Dentistry
Coldwell Banker Woodland Schmidt
Velo City Cycles
Cornerstone Tabernacle
Haworth Inn and Conference Center
Toys for Tots
Two men and a Truck
Ditto Upscale Resale
Meijer
Reliable Sport
Ottawa County Michigan Works
Silvercreek Buckaroos
WZZM 13
Holland Board of Public Works
Payton Diaz Family
Aspire Lending
Tendercare Health and Rehab of Holland
Miss Heart of Michigan Teen USA
P., Piero DDS
Lakeshore Habitat for Humanity
PET MI – Holland
Ottawa Beach Inn
Ottawa Beach Pizza Co.
Yacht Basin Marina
American Red Cross of MI
Valvoline Instant Oil Change
Holland Community Aquatic Center
Doubletree of Hilton Holland
DeGraaf Nature Center
WHTC/WYVN – Midwest Communications
Rainbow International Restoration and Cleaning
Lifequest Church
Lakewood Construction
West Michigan Lakeshore Association of Realtors
Holland Furniture
Dean – Ottawa Area Center Transportation
Lakeshore Tree Service
Elwood Staffing
Elzinga and Volkers
HES Equipment
Haworth Inc.
Huizenga and Sons, Inc.
West Ottawa Marching Band
Romeyn's Towing
Santa Claus (Parkway Electric Truck)

Holland Fire Department

Additional Information: [WEBSITE](#) | [FACEBOOK](#) | [TWITTER](#)

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