

# 2015 San Francisco Family Economic Success Forum



# FAMILY ECONOMIC SUCCESS INNOVATION 2015 AWARD





# Retail Workers Bill of Rights

[www.retailworkerrights.com](http://www.retailworkerrights.com)

Last November, Jobs with Justice led a broad coalition of labor, community, small business, and policy groups to successfully pass the nation's first Retail Workers Bill of Rights, a landmark set of labor standards that promote full-time employment, fair and predictable schedules, and job security for over 40,000 retail, restaurant, and service workers in San Francisco.

## Key Outcomes:

- Passed groundbreaking set of fair scheduling policies that significantly increase the economic security of over 40,000 low-wage, hourly workers in San Francisco
- Co-sponsored by Supervisors David Chiu and Eric Mar and achieved unanimous support of the San Francisco Board of Supervisors
- Built strong, diverse coalition of over 35 groups and a worker leadership committee that was actively engaged in the campaign
- Covered by nearly 200 media reports locally and nationally - sparked public conversation about part-time work and just-in-time scheduling trends impacting workers and their families
- At forefront of emerging national movement for fair work schedules - paved the way for similar campaigns to move forward in 2015 in many other cities and states

# Prop C: Children and Families First Initiative

**Passed by 74% of SF Voters**

**Reauthorization of the Children and Youth Fund** – FY15-16 = \$55.3M [\$7.5M growth]  
*Early Care and Education / Out of School Time / Youth Leadership, Empowerment, and Development*

Increase in the fund, from \$0.03 per one hundred dollars of assessed property valuation each fiscal year, to \$0.04 – phased in over 4 years beginning in FY15-16

Add services for disconnected transitional age youth through age 24

Create a CYF Oversight and Advisory Committee jointly appointed by the Mayor and the Board of Supervisors

**Reauthorization of the Public Education & Enrichment Fund** – FY15-16 = \$88.8M  
*Preschool For All / Sports-Libraries-Arts-Music / Learning-Academic-Family Support & General Infrastructure*

Expand the age range of children eligible for Preschool For All, to include 3, 4, and 5 year olds

**Formation of the Our Children, Our Families Council**

To advance a Citywide vision and Prepare a Children and Families Plan

*For more info, contact Jodi L. Schwartz, Co-Chair, CYF Community Coalition, [jodi@lyric.org](mailto:jodi@lyric.org)*

# Prop C: Children and Families First Initiative

## Alignment with Family Economic Success Policy Platform

CYF and PEEF help families make ends meet, by funding affordable child care and out-of-school time programs.

CYF's Youth Workforce programming supports families to build and protect assets, by promoting youth's financial management through education and opportunities for them to save for their family and future.

CYF's Youth Workforce programming increase families' incomes, by understanding that many of our youth are helping to support their families and by ensuring that workforce development policies, programs, and strategies are family supportive.

CYF and PEEF promote educational opportunities for families, by...

- Increasing school readiness, reduce early chronic absenteeism, and increase summer learning in order to increase grade level reading
- Strengthening expanded learning opportunities for school-age youth before and after school
- Increasing the quality of public education through increased family engagement



# LOOKING FORWARD



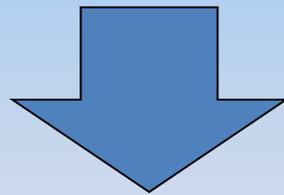


# Our Children, Our Families Council



City, SFUSD, & community working together to:

- Identify citywide priorities
- Use data to inform decisions
- Improve planning & coordination



**Enhance impact on children, youth, & their families**

More info: [Sandra.Naughton@sfgov.org](mailto:Sandra.Naughton@sfgov.org) or (415) 554-6653

# CalWORKs Housing Support Program

- ❖ **Eligibility:** Receiving CalWORKs; no fixed residence, living in shelter or place without sleeping accommodation, or have a court ordered judgment of eviction.
- ❖ **Housing:** Landlord outreach and engagement; housing search and placement; rental subsidy and move-in fees
- ❖ **Housing retention services:** stabilization; legal services and credit repair; behavioral health and DV services;
- ❖ **Employment:** Access to training, job placement, and wage subsidy.
- ❖ **Questions & Referrals:** [CALWORKS-HSP@sfgov.org](mailto:CALWORKS-HSP@sfgov.org) or (415) 557-6094

# 2015 AFFORDABLE HOUSING GO BOND: USES OF FUNDS

## HOUSING BONDS WILL ADDRESS THREE MAIN CATEGORIES OF NEED:

### **PUBLIC HOUSING:** (\$50-100 million)

- Accelerate development at Sunnydale and Potrero, transforming public housing, and adding new affordable units + market-rate units

### **LOW-INCOME HOUSING:** (\$100-150 million)

- New construction through quick release of NOFAs and RFPs
- Preservation through acquisition/rehab of existing rent-controlled buildings
- Preservation by stabilizing affordable units at risk of conversion to market-rate

### **MIDDLE-INCOME HOUSING:** (\$25-100 million)

- Fund new middle-income rental programs, e.g., purchasing more affordability in market-rate projects
- Expand the City's Down Payment Assistance Loan Program (DALP)
- Expand the City's Teacher Next Door Program



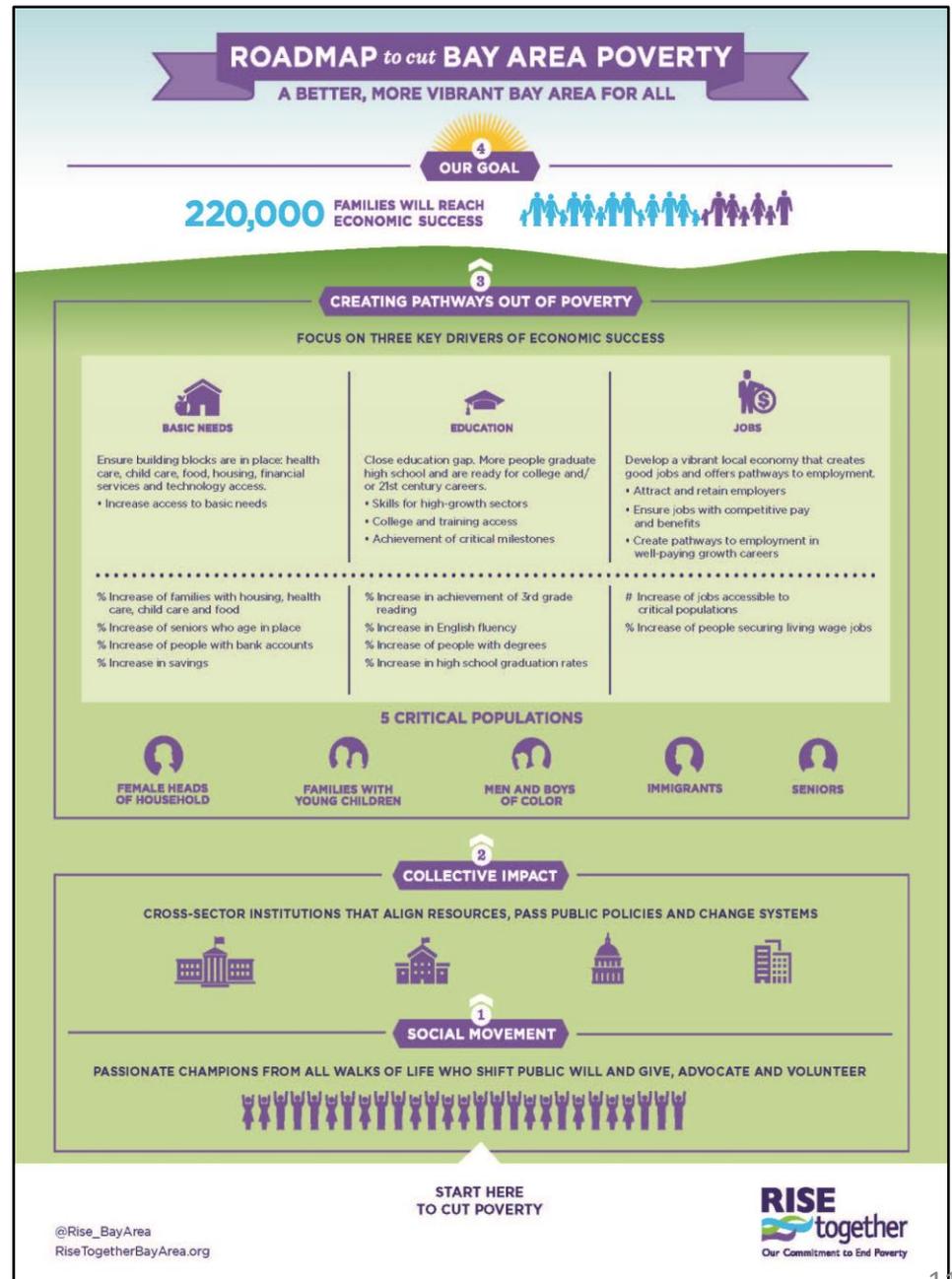
# SAN FRANCISCO'S AFFORDABLE HOUSING INVESTMENT: 20-YEAR PROJECTED PIPELINE

Source (\$M)	1st 6 Years (to FY19-20)	2nd 5 Years (to FY24-25)	3rd 5 Years (to FY29-30)	4th 5 Years (to FY34-35)	20 Year Total
November 2015 Bond	250	-	-	-	250
Housing Trust Fund	196	179	227	267	869
General Fund	108	55	53	55	271
Tax Increment (OCII)	164	211	157	62	594
Fees Paid By Developers	277	70	113	60	519
Federal/State/Other Sources	117	46	32	32	226
<b>Totals</b>	<b>1,112</b>	<b>560</b>	<b>582</b>	<b>475</b>	<b>2,729</b>



## Who we are:

- **“Roadmap to Cut Bay Area Poverty”** was born out of United Way’s extensive poverty-focused community conversations
- Guided by a cross-sector, multi-county Steering Council and Uses **Collective Impact** as our approach and the Roadmap to Cut Bay Area Poverty as our framework





Contact us at:

[www.risetogethertobayarea.org](http://www.risetogethertobayarea.org)

@rise\_bayarea

(415) 808-4456

## What we've done:

- Worked with Insight CCED and UC Berkeley to **conduct research** to identify strategies and programs with the potential to increase economic security for vulnerable households throughout the region.
- Held **county community meetings** throughout the Bay Area counties to share the findings of and get community input on Opportunity Mapping and Economic Micro-simulations data.
- Hosted a **regional peer learning group** around opportunities to replicate the “shared housing” initiative.

## What's next:

- Launch 3 Regional Work Groups addressing issues of Basic Needs, Education and Jobs/Economy.
- Pursue specific **policy directions** and **shared measures**.
- Release of the “**Promoting Family Economic Security in the San Francisco Bay Area Region**” report and hundreds demographic and opportunity maps.