



CELEBRATE

The Tapia conference features the most diverse gathering of individuals in computing fields. In 2015, Tapia's 800+ attendees included:

53%	Female	10%	Asian/South East Asian
34%	Black/African American	1%	Native American/Hawaiian Pacific
22%	Latino/Hispanic		Islander/Native Alaskan

1,000 conference attendees are expected to attend Tapia 2016.

CONNECT

- With an intimate conference setting, recruiting at Tapia occurs in 1:1 and group settings.
- Tapia's rigorous scholarship program/academic sponsors bring over 400 students to the conference.
- Sponsors receive early Resume Database access (Summer 2016).

OBTAIN

- Tapia's engaging conference program includes an opening plenary session and panels on the latest topics in computing.
- Tapia also features opportunities for career professionals and students to receive valuable leadership and professional development training.

INSPIRE

Tapia's collegial environment and access to conference speakers provides multiple opportunities for participants to discuss the latest technical research and development with innovative leaders in computing.

TO BECOME A SPONSOR CONTACT: Kim McLeod, Director of Business Development, CMD-IT, kmcleod@cse.tamu.edu

Benefits	Platinum \$8,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000
Exhibitor Passes & Complimentary Registrations (Faculty/Staff Only)	4	3	2	1
Exhibit Table (6')	Best Location	Prominent Location	Good Location	Shared
Host a Thursday Night Reception	•	•	Not Available	Not Available
Student Registration Discount	20%	15%	10%	Not Available
Invitation to Private VIP Reception	•	•	•	•
Poster Session Sponsor	Not Available	Not Available	•	Not Available
Resume Database Access	June 1, 2016	July 11, 2016	July 25, 2016	August 15, 2016
Press Release Visibility	•	•	Not Available	Not Available
Website & Program Visibility	Logo and 2 page ad	Logo and 1 page ad	Logo and ½ page ad	Name and ¼ page ad
Promotional Item/ Material in Conference Bag	3 items	2 item	1 item	Not Available



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	Conference Engagement	Number Available	Cost
CONNECTING	Student Professional Development Workshop: Support student preparation for industry recruitment. Opportunity to keynote Interviewing or Resume Writing Skills session.	2	\$15,000
	Lunch with Students: Opportunity to engage with students and host a session highlighting career paths at your organization. 150 max participants.	2	\$15,000
	Breakfast with Students: Opportunity to engage with students and host session highlighting career paths at your organization. 150 max participants.	2	\$15,000
	Private Poster Presenter Reception: Opportunity to engage with undergraduate and graduate poster presenters prior to the Poster Session and give 3-minute welcome.	2	\$5,000
	Faculty Networking Lunch: Opportunity to meet and engage with faculty at various institutions and give 3-minute welcome. Max participants 50.	1	\$5,000
BRANDING	Conference Wifi: Sponsor the conference wifi for participants. Branding included in conference program and wifi information distributed to conference participants.	1	\$20,000
	Opening Reception: Sponsor Tapia's biggest networking event. Branding included in conference programming, invitation to give 2 minute opening remarks to all conference participants.	3	\$20,000
	Conference Meal Breaks: Sponsor morning and afternoon breaks for conference participants. Branding included in conference program and on signage during breaks.	6	\$10,000
	Conference Banquet: Sponsor Tapia's closing banquet for conference attendees. Sponsorship includes branding in conference program, 1 reserved table for 10 of your employees, 2-minute welcome, and opportunity to provide giveaways during dance party.	2	\$25,000
	Dance DJ Booth: Sponsor the conference DJ for the conference dance following the banquet. Branding includes branding in the conference program, branding the DJ booth and 2-minute speaking opportunity to kick off the dance.	1	\$5,000