

Anne Gaskin Nemschoff

BIOGRAPHY

Anne Gaskin Nemschoff is a communications and marketing consultant with nearly a decade of public relations experience. As a PR professional, Anne has held supervisor-level positions at top public relations agencies in Chicago working with local, national and global media.

Her agency experience includes Margie Korshak Inc. and GolinHarris where Anne worked for marquee clients including: McDonald's Corp., Ronald McDonald House Charities, Accenture Consulting, Chicago's Navy Pier, and La Rabida Children's Hospital in Chicago.

Throughout her career, Anne has demonstrated high proficiency for program planning and strategy, national and international media relations, and event planning and execution. She has also been responsible for day-to-day client support, account management and supervision, and budget development.

On the entertainment media front, Anne has extensive experience creating public relations programs that effectively utilize celebrities to amplify clients' messages. She has worked with, traveled with, and message trained A-list talent including: Destiny's Child; Sarah Ferguson, The Duchess of York; Hillary and Haylie Duff; Justin Timberlake; Serena and Venus Williams; Oprah's fitness trainer Bob Greene and nutrition guru Dr. Dean Ornish.

Through her experience leading diverse programming, Anne has had the honor of working on and leading nationally recognized, award-winning programs, gaining accolades from PR Week, Mercury Awards, Sabre Awards and the Publicity Club of Chicago. Her work has taken her to Venezuela, Mexico and all over the United States, independently managing different public relations campaigns. She has secured and coordinated coverage with CNN, Entertainment Tonight, MTV, *USA Today*, *Wall Street Journal*, *Reader's Digest*, *AP* print and broadcast and many other media outlets.

Anne graduated from Northwestern University with a Bachelor of Science in Speech degree in Communication Studies with a minor in Psychology.

Currently a resident of Sheboygan, Wis., Anne began her consulting career after moving to the area with her husband in 2006. Her client roster touts nationally recognized brands and public relations agencies across the Midwest. Anne provides services to her clients in the areas of: media relations, crisis communications, strategic campaign development, community relations, speaker training and event management.

###