

An aerial view of the San Francisco skyline, featuring the Transamerica Pyramid and other skyscrapers, with a blue overlay. The text is centered within a dotted rectangular border.

# SF Housing Portal (DAHRIA)

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**Family Economic Success Forum**  
**May 13, 2016**

# Problem

*Find, apply for affordable housing*

- Multiple programs/agencies
- Lots of work for slight chance
- Confusing terminology

# San Francisco Housing Portal (“DAHLIA”)

- User-centric Development (Agile)
- No Jargon (AMI, BMR, etc.)
- Robust Features
  - Browse Listings
  - Eligibility/Income Calculators
  - Short-form Application
  - Electronic Lottery
- “No Dead Ends”
  - Other Program/Subsidy Information

# Short-form Application

## Breakthrough:

- Brief application gets you in lottery/waitlist
  - No 20-pagers for every listing, developer, etc.
- Forwarded to other eligible properties
  - Later this year
  - Automatic, with applicant permission
- If accepted, then full application

# Process

- Team

- MOCI / Google CivicBridge
- Dedicated internal team
- Dual external software developers (web/database)

- Releases

- December Alpha (non-public)
- February Public
- Next – Fall 2016

# Coming This Year

## *Iterative Development*

- Account creation
- Online application
- Electronic lottery
- Additional listing types
  - “Multifamily”
  - Ownership

# Streamlined Developer Process

- **Separate interface**
  - Maintain listings
  - Process applications
- **Simplified within MOHCD**
  - Data record from Planning (longer term)
- **Additional developer features**
  - Production calendar
  - Integration with existing systems (later 2016)

# Discover affordable housing opportunities

Browse all currently available Below Market Rate rentals

[See Properties](#)

Currently this site includes only Below Market Rate rentals. [Click here](#) for other rental and ownership affordable housing opportunities.



Tell us your household size and income and we'll highlight properties that might be a fit.

[Estimate Eligibility](#)



Get emailed whenever a new listing is posted.

[Sign Up Today](#)



## Below Market Rate Rentals

Estimate Eligibility



No properties currently have open applications.

## Closed Listings



Studio

\$2,353/month

\$941/month

[Browse Properties](#)



Applications Closed

### Lottery Results

December 28, 2015

Lottery results will be posted within two weeks of the lottery date.

### What to Expect

You will be contacted by a developer in lottery rank order.

Be prepared to have your application reviewed and eligibility confirmed.

### Contact Property Manager

[Call \(866\) 276-4191](#)

Due to high call volume you may hear a recorded message.

[Email](#)

## Potrero 1010

1010 16th Street, San Francisco CA, 94107

[View on Map](#)

**Studio**     **\$2,353/month**     **\$941/month**     **22 unit(s)**  
unit type     minimum income     rent     available

**1 Bedroom**     **\$2,685/month**     **\$1,074/month**     **33 unit(s)**  
unit type     minimum income     rent     available

**2 Bedroom**     **\$2,998/month**     **\$1,199/month**     **38 unit(s)**  
unit type     minimum income     rent     available

Listing Updated: December 18, 2015

[Share this Listing](#)

### Lottery

Lottery selection, important dates and contact

### Eligibility

Income, occupancy, preferences, and subsidies

### Features

Amenities, unit details and additional fees

### Neighborhood

Location and transportation

### Other Information

Required documents and selection criteria

Related Programs

#### Inclusionary Housing Below Market Rate Rental

Monitored by the Mayor's Office of Housing & Community Development



Get emailed whenever a new listing is posted.

## Estimate Your Eligibility

### How many people are you applying to live with?

HOUSEHOLD SIZE

Next add up your total household income from wages, benefits and other sources from household members 18 years or older.

HOUSEHOLD INCOME

per month  per year

Note: Your total should include all income sources for each person you plan to live with over the age of 18. If you need help calculating your total, please use the [Household Income Calculator](#)

[View Matching Properties](#)

[Reset](#)

# Beyond MOHCD

## San Francisco

- Cross-department coordination proposed
  - HSA, DPH
- SF Business Portal model

## Outside

- Industry group
  - Coordination with similar offerings
  - Best practices, other cities
- Open source development
  - APIs / data sharing
  - Code for external development

# New MOHCD Website

- Who needs to use the website
- What are people looking for
- What content do different types of users need
  - Applicants looking for housing, people currently in affordable housing, other gov. users, housing counselors, housing developers
- Telling the MOHCD story

# DAHLIA Task Force

**Join Us!**

**Last Tuesday of the Month**

**2:00 – 4:00pm**

**1 S. Van Ness, Atrium Conference Room**

Barry Roeder

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# +Housing List (HHRL Relaunch)

- HIV+, not Disabling HIV/AIDS
- Priority, not just chronology
  - RCFCI exits
  - Financial – sort and priority
    - Rent Burden:  $\geq 50\%$  of income (homeless exempted)
    - Income:  $\leq 30\%$  AMI
  - Additional points for wait time
- Simplified case evaluation
  - DPH Transitions unit