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## **BioSTL Adds Maggie Crane to its Ranks** *Crane to Head Communications to Advance St. Louis Bioscience and Innovation Economy*

ST. LOUIS – BioSTL has named St. Louis native Maggie Crane as Communications Director. Maggie will lead efforts to advance St. Louis’ bioscience and innovation reputation locally and globally and enhance communications across BioSTL’s initiatives, including GlobalSTL and BioGenerator.

“A lot of our work to create and seed startups, attract global companies, and build a diverse and inclusive talent pipeline largely has been done under the radar,” said Donn Rubin, President and CEO of BioSTL. “Maggie is a champion for St. Louis. With her strong background in media and public affairs, we will engage wider audiences to increase global awareness of regional strengths and build St. Louis’ economic energy.”

Maggie spent the past four and a half years as Communications Director and policy advisor to former St. Louis Mayor Francis G. Slay. Prior to working in the public sector, she was an award-winning broadcast news journalist. She looks forward to telling the stories of the people and companies of [BioSTL](#) that are shaping the future of St. Louis.

“The work of St. Louis innovators and entrepreneurs has always inspired me,” Maggie said. “I was drawn to BioSTL as a leader on the forefront of this work. The team is involved in every aspect of the innovation ecosystem – people, ideas, capital, physical spaces, and policy. I’m impressed by BioSTL’s regional and long-term perspective.”

Maggie’s expertise will boost the [GlobalSTL](#) initiative to attract international cutting-edge companies to St. Louis and also serve as the communications lead for [BioGenerator](#) and its growing portfolio of St. Louis startups.

### **Who We Are and What We Do:**

BioSTL advances St. Louis’ economic vitality by cultivating a strong bioscience and innovation ecosystem. BioSTL organizes business, university, and philanthropic leaders around a set of deliberate strategies that capitalize on St. Louis’ strengths, especially in medical and plant sciences. Focus areas include: building and investing in startups through its venture development arm, BioGenerator; improving access to investment capital; ensuring appropriate physical infrastructure; promoting science- and innovation-friendly public policy; fostering a more inclusive entrepreneurial talent pool in the region; attracting the U.S. presence of international companies through its GlobalSTL initiative; and communicating St. Louis’ strengths. Find us online at [www.biostl.org](http://www.biostl.org) and follow us on twitter [@BioSTL](https://twitter.com/BioSTL).