



BioSTL Attracts International Healthcare Innovators to St. Louis
Inaugural GlobalSTL Health Innovation Summit Connects Israeli and Irish Technologies to Local Healthcare Systems to Cultivate Economic Growth

ST. LOUIS – The full strength of the St. Louis region’s healthcare industry will be on display for companies from Israel and Ireland – two of the world’s powerhouses in healthcare innovation – at the inaugural **GlobalSTL Health Innovation Summit on June 28, 2017.**

[GlobalSTL](#), an initiative of BioSTL, has identified 13 Israeli and Irish companies, plus one U.S. company with ties to St. Louis, to pitch their technologies to decision-makers from local hospitals and businesses, as well as a cadre of venture capitalists looking to invest in new companies.

The goal is three-fold: (1) provide St. Louis companies access to cutting-edge technology to boost their competitive advantage; (2) grant the international companies access to prized U.S. customers and strategic partners; and (3) leverage the first two wins to convince these international companies to open a U.S. headquarters in St. Louis, thus creating jobs and bringing economic activity into the ecosystem.

“We specifically selected these companies because they represent compelling, high-value technology for St. Louis’ healthcare systems and corporations, come with proven track records, and have the ability to immediately enter the U.S market,” Donn Rubin, President and CEO of BioSTL, said. “We’ve had success attracting five Israeli agtech companies to open their U.S. headquarters in our region over the past 24 months. With this Summit, we want to extend that success to St. Louis’ healthcare sector.”

[Brookings Institution](#) recently recognized the creative approach of BioSTL and its GlobalSTL initiative as a national model for attracting global innovation and growing mid-size cities.

Digital health innovation is one of the fastest growing segments of healthcare and is attracting significant investor interest. According to Startup Health’s *2016 Report on Digital Health Deal Flow Records*, more than \$7.9 billion was invested within the digital health industry in the U.S. in 2016 alone. Companies in the sector facilitate consumer engagement in healthcare management through platforms or tools which monitor vital signs, assist with behavioral or emotional health, enable care plans, manage medicines, allow users to age with vitality, and many other crucial areas.

Overseas healthcare innovation companies participating in the 2017 GlobalSTL Health Innovation Summit are listed [online](#). They include:

Israeli Companies

1. [ContinUse Biometrics](#) is a bio-sensing technology that eliminates the need to maintain continuous contact with the body; thus, providing a non-intrusive, hygienic, and affordable healthcare sensing for telemedicine and tracking chronic diseases.
2. [MDClone](#) specializes in electronic health records interoperability that uses revolutionary, patented technology to produce synthetic data utility while providing maximum patient privacy that drastically reduces time-to-insights.
3. [Medial EarlySign](#) improves the way risk management and decision making are done on large populations by using next-gen stratification, enhancing patient interactions with personalized insights, and early flagging of individuals with clinical actionable outcomes related to diseases.
4. [MobileODT](#) turns mobile phones into intelligent visual diagnostic tools to enable health providers to conduct visual inspections on the level of an expert practitioner to increase the reach of healthcare systems while reducing costs and improving outcomes.
5. [Telesofia](#) is a platform that clarifies medical information for patients by providing easy-to-understand, personalized educational videos based on their clinical data.
6. [Wikaya](#) is an artificial intelligence platform that helps patients improve their preventative efforts through a scoring system. The Prevention Score is calculated based on the efforts made to reduce the modifiable risk factors as well as compliance to screening and follow-up tests.
7. [Zebra Medical Vision](#) helps providers analyze millions of imaging records to provide better, faster, more accurate care to patients at a lower cost through its artificial intelligence platform that teaches computers to automatically read and diagnose imaging data.

Irish Companies

8. [3D4Medical](#) is the world's leading developer of 3D medical technology for education. Its first product, Complete Ortho, is a clinical solution that allows a healthcare professional to take a patient through the entire orthopedic consult with the aid of ground-breaking 3D technology and animations to help patients better understand their condition and the recommended medical procedure.
9. [Beats Medical](#) is a Parkinson's disease treatment that uses personalized metronome therapy via mobile devices to improve mobility and reduce symptoms.

10. [Kitman Labs](#) technology reduces injury risk and optimizes physical performance by using machine learning and data science to understand how previous musculoskeletal injuries have occurred to determine when an athlete is at increased risk of injury.
11. [RelateCare](#) provides patient scheduling and post-operative/discharge patient contact management for top US hospitals to properly schedule patient visits, increase patient satisfaction, and lower call center costs.
12. [SilverCloud](#) is an online behavioral health platform that enables healthcare organizations to provide patients with easier and earlier access to mental health care and support, while significantly lowering the cost of service delivery, decreasing readmissions, and increasing treatment/medication adherence and compliance.
13. [SwiftQueue](#) allows clinics to communicate available appointments for patients to manage their next visit online and improve communication flow while delivering operational excellence and improved efficiencies.

U.S. Company with ties to St. Louis

14. [Virta](#), an online specialty medical clinic that reverses Type 2 diabetes without medications or surgery.

Following a tour of St. Louis innovation centers, the Summit will begin with a lunch on the campus of Washington University in St. Louis featuring keynote speakers: Dan Cave, president and chief executive officer of Envolv PeopleCare; and Vance Moore, president of Business Integration at Mercy. The international companies will pitch their technologies to the St. Louis healthcare industry, and then take part in more than 100 one-on-one meetings with decision-makers, facilitated by GlobalSTL. A networking reception with leaders from the St. Louis innovation community will close the Summit.

The following companies and healthcare systems are attending:

Ascension Health | BJC HealthCare | Centene Corporation | Express Scripts | Mercy | OSF HealthCare | Saint Louis University School of Medicine | SSMHealth | Washington University in St. Louis School of Medicine

The following venture capital and investment firms also are attending:

Ascension Ventures | BioGenerator | Cultivation Capital | iSelect Fund | Lewis & Clark Ventures | MVM Life Science Partners | Nanodimension | OrbiMed Advisors | OSF Ventures | REX Health Ventures | SixThirty | St. Louis Arch Angels

Follow the Summit on Twitter using #GlobalSTLhealth.



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About GlobalSTL

GlobalSTL, launched in 2014, is an initiative of BioSTL to attract the U.S. presence of high-growth international companies to the St. Louis region to increase innovation-based economic development. GlobalSTL recruits companies in the cybersecurity, health care, agriculture and finance industries. This mission is accomplished by strategically connecting a qualified group of established, entrepreneurial companies from around the globe to the St. Louis region's world-class corporations and research institutions, investors and the innovation community.

About BioSTL

BioSTL advances St. Louis' economic vitality by cultivating a strong bioscience and innovation ecosystem. BioSTL organizes business, university, and philanthropic leaders around a set of deliberate strategies that capitalize on St. Louis' strengths, especially in medical and plant sciences. The BioSTL mission is accomplished by deploying both human and financial capital to establish and execute effective strategies to grow the innovation economy. Focus areas include: building and investing in startups through its venture development arm, BioGenerator; improving access to investment capital; ensuring appropriate physical infrastructure such as labs, incubators and research districts; promoting science- and innovation-friendly public policy; fostering a more diverse and inclusive entrepreneurial talent pool in the region; and attracting the U.S. presence of international companies through GlobalSTL.

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