

# 2018 ACM RICHARD TAPIA CELEBRATION OF DIVERSITY IN COMPUTING

SEPTEMBER 19 – 22 • ORLANDO, FL

**At Tapia we make new friends, learn from inspirational role models, build our communities and find our next career opportunities!**

Since 2001, the ACM Richard Tapia Celebration of Diversity in Computing Conference has been the premier venue to acknowledge, promote and celebrate diversity in computing. The Tapia conference brings together undergraduate and graduate students, faculty, researchers, and professionals in computing from all backgrounds and ethnicities to:

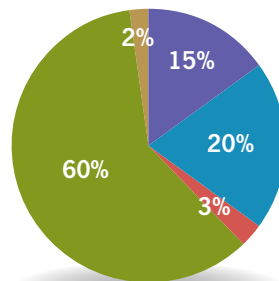
- **Celebrate** the diversity that exists in computing;
- **Connect** with others with common backgrounds, ethnicities, disabilities, and gender to create communities that extend beyond the conference;
- **Obtain** advice from and make contacts with computing leaders in academia and industry;
- **Be inspired** by great presentations and conversations with leaders with common backgrounds.



## Academic/Government/Nonprofit Sponsor Benefits

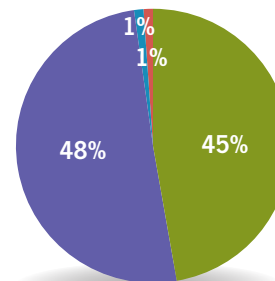
### TAPIA AT A GLANCE

Attendees



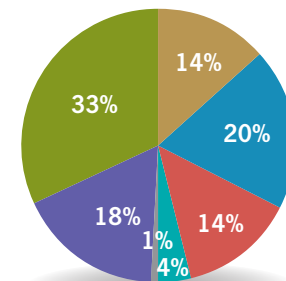
- Academia
- Industry
- Government
- Students
- Other sectors

Gender Diversity



- Female
- Male
- Nonbinary
- Gender fluid

Ethnic and Disability Diversity



- Black/African American
- Latinx
- Native Alaskan/American Indian/Native Hawaiian/Pacific Islander
- Multiracial
- Persons with Disabilities
- Asian/Southeast Asian
- White/Caucasian

### AS A TAPIA CONFERENCE SPONSOR YOU WILL HAVE ACCESS TO:

#### Top Technical Talent

Students come from over 250 colleges and universities to attend Tapia. Scholarship Recipients have a 3.6 average GPA and sponsors receive early access to the Tapia resume database (Summer 2018). Top areas of study of student attendees include: Computer Science, Computer Engineering, Computational Science, Information Technology, Human Centered Computing and Artificial Intelligence.

#### An Engaging Conference Program

Tapia's program features an opening fireside chat with industry leaders, plenary talks and invited panels on the latest topics in computing. Tapia also features opportunities for career professionals to receive valuable leadership and professional development training.

#### Visibility for Your Organization and its Commitment to Diversity

Tapia's collegial environment and access to conference speakers provides multiple opportunities for participants to discuss the latest technical research and development with innovative industry and academic leaders.

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BENEFITS	PLATINUM \$8,000	GOLD \$6,000	SILVER \$4,000	BRONZE \$2,000
<b>Conference Registration Passes</b> (Faculty/Staff only)	4	3	2	1
<b>Exhibit Booth</b> Includes skirted 6' table, 2 chairs, and wastebasket	8 x 10	8 x 10	8 x 10	8 x 10
<b>Resume Database Access</b>	June 4	July 2	July 30	August 24
<b>Private VIP Reception Invitation</b>	●	●	●	●
<b>Website, Program Visibility, Credit Reel and Conference App</b>	Logo and 2 page ad	Logo and 1 page ad	Logo and 1/2 page ad	Logo and 1/4 page ad
<b>Student Registration Discount</b>	20%	15%	10%	
<b>Opportunity to Purchase Tech Talk Session</b>	●	●	●	
<b>Press Release Visibility</b>	●	●		

To become a Tapia 2018 sponsor sign up online: [www.tapiaconference.org/supporters/](http://www.tapiaconference.org/supporters/)

# ADDITIONAL SPONSORSHIPS

CONFERENCE ENGAGEMENT	NUMBER AVAILABLE	COST
<b>Opening Reception:</b> Opportunity to kick off the conference's opening event by giving 3-minute welcome during the Fireside Chat and includes branding as Opening Reception Sponsor.	2	\$20,000
<b>Conference Banquet:</b> Sponsor Tapia's closing banquet for conference attendees. Sponsorship includes branding in conference program, 1 reserved table for 10 of your employees, 3-minute welcome, and opportunity to provide giveaways during dance party.	2	\$20,000
<b>Student Professional Development Workshop:</b> Support student preparation for industry recruitment. Opportunity to keynote an interviewing or resume writing skills session, have representatives participate in skill building activities, and branding as workshop sponsor.	2	\$15,000
<b>Professional Development Workshop for Industry:</b> Opportunity to support technical leadership development for underrepresented professionals, give brief 3-minute welcome at beginning of event and 5 reserved seats for professionals at your organization. Includes branding as workshop sponsor.	1	\$15,000
<b>Conference Wifi:</b> Sponsor the conference wifi for participants. Includes branding in conference program, website and on wifi information distributed to conference participants.	1	\$15,000
<b>Conference Meal Breaks:</b> Sponsor morning and afternoon breaks for conference participants. Branding included in conference program and on signage during breaks.	2	\$15,000
<b>Breakfast with Students:</b> Opportunity to engage with students and host 1 hour session on a professional development topic of your choice and/or highlighting career paths at your organization (150 max student capacity).	4	\$10,000
<b>Private Poster Presenter Lunch:</b> Opportunity to engage with undergraduate and graduate poster presenters prior to Poster Session and give a 3-minute welcome.	1	\$10,000

CONFERENCE ENGAGEMENT	NUMBER AVAILABLE	COST
<b>Faculty Networking Lunch:</b> Opportunity to meet and engage with Tapia faculty and give 3-minute welcome. Includes branding as Faculty Lunch sponsor.	1	\$10,000
<b>Richard A. Tapia Achievement Award:</b> Underwrite the conference's highest honor awarded annually to an individual who demonstrates significant leadership, commitment and contributions to diversifying computing. Includes branding as Richard A. Tapia Award sponsor.	1	\$10,000
<b>Hispanics in Computing Reception:</b> Support networking for the Hispanics in Computing Community at Tapia. Includes branding as Hispanics in Computing Reception sponsor, 3-min welcome and opportunity for your employees to engage with the HiC Community.	1	\$7,500
<b>Student Poster Awards:</b> Underwrite the undergraduate and graduate student poster awards. Includes branding as Student Poster Award sponsor and photo op with awardees at conference banquet.	1	\$5,000
<b>Dance DJ Booth:</b> Sponsor the conference DJ for the conference dance following the banquet. Includes branding as Dance DJ sponsor, branding the DJ booth and 3 -minute speaking opportunity to kick off the dance.	1	\$5,000
<b>Dance Party Refreshments:</b> Sponsor the refreshments for attendees during the dance following the banquet. Includes branding as Dance Party Refreshment Sponsor.	1	\$5,000
<b>Tech Talk Session</b> (Platinum/Gold/Silver Sponsors only; subject to availability): Opportunity to deliver 30 min tech talk (non-marketing related topic) during parallel sessions. We encourage organizations highlight to diverse speakers. Includes branding as Tech Talk Sponsor.	8	\$4,500
<b>Additional Exhibit Booth</b> (Platinum/Gold Sponsors only; subject to availability)		\$4,500
<b>Additional Interview Booths</b> (subject to availability)		\$2,500

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