



MONDAY, AUGUST 27TH 2018
THE QUARRY GOLF CLUB

Liberty is proud to serve Canadians from coast to coast with our head office based in Edmonton and we feel it's important to give back to the community that we call home. One way we do so is by hosting our annual Liberty Classic charity golf tournament. We're excited to announce that this year's event will be hosted at the Quarry Golf Club in Edmonton on Monday, August 27th at 1pm. Last year's tournament raised over \$60,000 for the Peterson Foundation for Parkinson's and the Neurosurgery Kids Fund at the Stollery Children's Hospital.

We ask for your support and are looking for anything that will help our tournament raise money and awareness for our charities. By sponsoring a hole, registering in the tournament itself, or donating prizes you can help us surpass our goal.

Thank you in advance for supporting these two great causes, we look forward to seeing you out on the course.

Respectfully,

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ALL PROCEEDS FROM THE LIBERTY CLASSIC WILL BE DONATED TO:



The Peterson Foundation for Parkinson's (PFP) mission is to educate and raise awareness about the devastating effects of Parkinson's disease. PFP raises funds to benefit Parkinson's related research and education.



The Neurosurgery Kids Fund is a charitable organization that's primary focus is to enrich the lives of children who have undergone brain or spinal cord surgery at The Stollery Children's Hospital and support their families.

About Our Charities



The Peterson Foundation for Parkinson's (PFP) mission is to educate and raise awareness about the devastating effects of Parkinson's disease. PFP raises funds to benefit Parkinson's related research and education. Parkinson's is a brain disorder that occurs when certain nerve cells in a part of the brain become impaired. 100,000 Canadians are currently fighting Parkinson's disease and approximately 5,500 new cases are diagnosed in Canada each year.

About Brent Peterson

- 1st round draft pick of the Detroit Red Wings (12th Overall)
- Played over 600 games in the NHL (Detroit, Buffalo, Vancouver & Hartford)
- Head Coach of 1998 Memorial Cup Champion Portland Winterhawks (Including Marian Hossa, Brenden Morrow & Andrew Ference)
- Assistant & Associate Coach of the Nashville Predators for 11 years
- Diagnosed with Parkinsons in 2004
- Started the Peterson Foundation for Parkinsons in 2009
- Underwent a radical deep brain stimulation procedure in 2011
- Author of 'My Toughest Faceoff'



The Neurosurgery Kids Fund (NKF) is a charitable organization that's primary focus is to enrich the lives of children who have undergone brain or spinal cord surgery at The Stollery Children's Hospital and support their families. Each Year, over 375 children will have brain or spinal operations on a wide spectrum of neurological issues including brain tumors, stroke, and spinal cancer.

Past Donations to the NKF have supported initiatives such as:

- Camp Everest and Lil' Everest Summer Camps
- Parent & Sibling Support groups
- A child friendly intra-operative MRI waiting room
- 'Compassion Bags' diagnosis and bereavement packages

"My daughter has a very severe case of Hydrocephalus and she has had 4 brain surgeries at the Stollery children's hospital. I'd like to thank you guys again for supporting the NKF. You truly are helping change the lives of many children in the hospital and it means so much to me that you guys support NKF. The NKF has changed our lives. Not just my daughter Anneliese's but my life. They have helped my mind body and soul during this journey which wouldn't be possible without support like the golf tournament. From the bottom of my heart, thank you." - Kristen H.



SPONSORSHIP OPPORTUNITIES



PARTNER SPONSOR

\$10,000

- Complimentary Golf passes for 4 golfers.
- Preferential banquet seating and Dinner for 4.
- Logo Recognition as Partner Sponsor on the Tournament website, program and signage.
- Logo recognition as Partner Sponsor in Edmonton Sun thank you ad.
- Recognition and welcome remarks at the Dinner.
- The option to have a table at the tournament to hand out branded items to our participants - volunteers will also be supplied if required.
- First right of refusal to be a 2019 Liberty Classic Partner Sponsor.



BANQUET SPONSOR

\$9,000

- Complimentary Golf passes for 4 golfers.
- Preferential banquet seating and Dinner for 4.
- Logo Recognition as Banquet Sponsor on the Tournament website, program and signage.
- Logo recognition as Banquet Sponsor in Edmonton Sun thank you ad.
- Recognition and welcome remarks at the Dinner.
- The option to have a table at the tournament to hand out branded items to our participants - volunteers will also be supplied if required.
- First right of refusal to be a 2019 Liberty Classic Banquet Sponsor.



SPONSORSHIP OPPORTUNITIES

GOLF CART SPONSOR

\$7,500

- Complimentary Golf passes for 4 golfers.
- Preferential banquet seating and Dinner for 4.
- Logo Recognition as Golf Cart Sponsor on the Tournament website, program and signage.
- Logo recognition as Golf Cart Sponsor in Edmonton Sun thank you ad.
- Opportunity to provide welcome item in all golf carts to further promote your company (balls, towels, hats, or tees)
- First right of refusal to be a 2019 Liberty Classic Golf Cart Sponsor.

MAJOR HOLE SPONSORSHIP

\$3,000

- Complimentary Golf passes for 4 golfers.
- Preferential banquet seating and Dinner for 4.
- Logo Recognition as Major Hole Sponsor on the Tournament website, program and signage.
- Logo recognition as Major Hole Sponsor in Edmonton Sun thank you ad.
- Exclusive signage placed on one of the course holes.
- The option to have a table at your sponsored hole to hand out branded items to our participants - volunteers will also be supplied if required.
- First right of refusal to be a 2019 Liberty Classic Major Hole Sponsor.



SPONSORSHIP OPPORTUNITIES

MINOR HOLE SPONSORSHIP

\$1,500

- Complimentary Golf passes for 2 golfers.
- Preferential banquet seating and Dinner for 2.
- Logo Recognition as Minor Hole Sponsor on the Tournament website, program and signage.
- Logo recognition as Minor Hole Sponsor in Edmonton Sun thank you ad.
- Shared signage placed on one of the course holes.